

"REDESIGNING THE FUTURE: Sustainable Food Packaging and Business Innovation" BIP Course Agenda	
Virtual Component	
08 May 2025 (Thursday)	
Microsoft Teams: Link Provided through E-mail	
13:15 – 13:30	<b>Introduction to the Project</b>
	<ul style="list-style-type: none"><li>- <b>Welcome</b><ul style="list-style-type: none"><li>o Purpose of the project</li><li>o Key Goals</li><li>o Overview of the events (presentations – rubric – pre-arrival tasks)</li></ul></li><li>- <b>Student Introductions</b></li></ul>
13:30 – 14:30	<b>Presentations on Key Sustainability Topics</b>
14:30 – 15:30	<ul style="list-style-type: none"><li>- <b>Sustainability in Food Packaging: Biomaterials</b> – Prof. Dr. Aleksandra Ristovska, Dean of the Faculty of Art and Design</li></ul>
15:30 – 16:30	<ul style="list-style-type: none"><li>- <b>Textile Packaging for a Greener Planet: Eco-Friendly Alternatives for Businesses</b> – Asst. Prof. Dr. Maja Gjureska, Fashion Design Department</li><li>- <b>Preparing a Business Plan for a Sustainable Business</b> – Asst. Prof. Dr. Liza Alili Sulejmani, Dean of the Faculty of Economics and Administrative Sciences and Prof. Dr. Snezana Bilic – Vice-Rector</li></ul>
16:30 – 16:45	<b>Break</b>
16:45 – 17:30	<b>Next Steps (preparation before your arrival)</b>
	<ul style="list-style-type: none"><li>- <b>Your Country's Sustainability Practices</b><ul style="list-style-type: none"><li>o <b>Research</b> and <b>prepare</b> a presentation on <b>sustainability practices</b> related to <b>food systems</b> and <b>business innovations</b> in your respective countries</li></ul></li><li>- <b>Expectations for the Final Presentation</b><ul style="list-style-type: none"><li>o <b>Business Plan</b></li><li>o <b>Packaging Design</b></li><li>o <b>Presentation Skills</b></li></ul></li><li>- <b>International Dinner – Don't Forget to Bring Snacks</b></li></ul>

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12-16 May 2025, IBU Campus, Skopje, Republic of North Macedonia	
12 May 2025 (Monday)	
Venue: IBU Architectural Design Studios, 1 <sup>st</sup> Floor, A-Block, IBU Campus, Makedonsko-Kosovska Brigada bb, 1000 Skopje	
19:30 – 21:30	<b>Welcome Dinner</b>
	<b>Welcome Speech</b> <b>Presentation of Partner Universities</b> (up to 10 minutes each): <ul style="list-style-type: none"><li>- <b>International Balkan University, North Macedonia</b></li><li>- <b>Radom Academy of Economics, Poland</b></li><li>- <b>University of Applied Sciences Marko Marulic of Knin, Croatia</b></li><li>- <b>Aspira University of Applied Sciences – Split, Croatia</b></li></ul> <b>Dinner – International Potluck</b> - (Please bring a snack, appetizer, or small dish that represents your culture)
13 May 2025 (Tuesday)	
Venue: Digital Lab, 1 <sup>st</sup> Floor, A-Block Building, IBU Campus, Makedonsko-Kosovska Brigada bb	
09:30 – 09:45	<b>Registration</b>
10:00 – 10:30	<b>Forming Teams</b>
	<ul style="list-style-type: none"><li>- Getting to know games</li><li>- Forming teams and getting to know the team members</li></ul>
10:30 – 12:00	<b>Workshop on Packaging Design – Assoc. Prof. Dr. Vladimir Gjorgjeski</b>
12:15 – 13:15	<b>Lunch and Coffee Break (provided by IBU)</b>
13:30 – 16:30	<b>Work on Packaging Design in Teams</b>
	<b>Free Time to Work on Business Plan and Project Presentations</b>

14 May 2025 (Wednesday)	
<b>Venue: InnoX Innovation Center (Pick Up Point: Skopje City Center 'Warrior on a Horse' Statue)</b>	
<b>Skopje Field Trip</b>	
09:45 – 11:45	<b>Presentations of Sustainable Companies</b>
	<b>Welcome Speech</b>
	<ul style="list-style-type: none"> <li>- ProCredit Bank: Financing Sustainable Businesses</li> <li>- EIT Food: Accelerating Food Innovation for a Future-Fit Food</li> <li>- Go Green: The Green Future – Innovation and Sustainability</li> </ul>
	<b>Students' Presentations on their Country's Sustainability Practices</b>
11:45 – 12:30	<b>City Center Sustainability Walk</b>
12:30 – 13:15	<b>City Center Sustainability Walk</b>
13:15 – 14:15	<b>Lunch – Local Quick-Service Restaurant (provided by IBU) – Weather Permitting – Picnic at the City Park</b>
	<b>Free Time to Work on Business Plan and Project Presentations</b>
15 May 2025 (Thursday)	
<b>Pick Up Point: Kale Fortress opposite Mustafa Pasha Mosque - <a href="https://maps.app.goo.gl/sN3mnEHYvQj6G6sB9">https://maps.app.goo.gl/sN3mnEHYvQj6G6sB9</a></b>	
<b>Social Activity: Ohrid Tour</b>	
08:30	<b>Departure from Skopje</b>
10:00 – 10:30	<b>Breakfast Stop at "Mekicite od Straza" (provided by IBU)</b>
<b>Venue: Ohrid City Center</b>	
12:00	<b>Arrival in Ohrid</b>
12:00 – 15:00	<b>Ohrid Sightseeing</b> (Old Town, Workshop for Handmade Paper, Ohrid Pearl Museum, Ancient Theater of Ohrid, St. Kliment Church, St. Jovan Kaneo Church, St. Sofija Church)
15:00 – 17:30	<b>Lunch (provided by IBU) / Free Time</b>
17:30	<b>Departure from Ohrid to Skopje</b>
16 May 2025 (Friday)	
<b>Venue: Blue Amphitheater, 2<sup>nd</sup> Floor, B-Block, IBU Campus, Makedonsko-Kosovska Brigada bb</b>	
09:30 – 09:45	<b>Registration</b>
10:00 – 11:30	<b>Project Presentations – Design and Business Plan</b>
11:30 – 11:45	<b>Coffee Break and Networking</b>
11:45 – 12:30	<b>Closing Ceremony</b>
	<ul style="list-style-type: none"> <li>- Closing Remarks</li> <li>- Delivery of Certificates</li> <li>- Group Photo</li> </ul>